

FLORIDA HISPANICS

Interviewing dates: August 16 – 25, 2015

Sample: 400 Florida Hispanic registered voters, plus an oversample of 200 Puerto Rican registered voters in the I-4 corridor

FINAL TOPLINE

0A. First, are you registered to vote in Florida?

	Overall	Puerto Ricans
Yes	100%	100%
No	-	-

0B. Are you of Latino or Hispanic descent?

	Overall	Puerto Ricans
Yes	100%	100%
No	-	-
(Not sure / Refused)	-	-

0C. Would you say that your primary ethnic heritage is:

	Overall	Puerto Ricans
Mexican	6%	-
Puerto Rican	20	100%
Cuban	39	-
Dominican Republic	6	-
Another Central American country, such as El Salvador or Venezuela	9	-
South American, such as Colombia or Ecuador	17	-
(Other)	2	-
(Not sure / Refused)	-	-

1. Would you prefer to continue this conversation in Spanish or English?

	Overall	Puerto Ricans
Spanish	79%	80%
English	21	20



2. In what year were you born? **[ENTER NUMBER]**

	<u>Overall</u>	<u>Puerto Ricans</u>
18-34	27%	23%
35-54	23	37
55-64	21	20
65+	29	19

3. In general, do you think things in Florida are generally heading in the right direction or do you think they have gotten pretty seriously off on the wrong track?

	<u>Overall</u>	<u>Puerto Ricans</u>
Right direction	42%	51%
Wrong track	44	29
(Not sure / Refused)	15	20



4. As you may know, the United States will elect a new president next year. What issue or issues will be most important to you and your family in the presidential election? [PROBE, IF NECESSARY: What issues will it be most important for you to know candidates' positions on before deciding who you will vote for?] [RECORD VERBATIM]

	Overall	Puerto Ricans
Economy/jobs	46%	41%
Immigration	25	23
Healthcare	15	15
Education/student loans	14	14
Crime	5	6
Safety/security	5	3
Foreign policy	5	3
Low wages/minimum wage	5	3
Social security/retirement	3	5
Inequality between classes/racial divide	2	2
High taxes	2	3
Women's rights	2	1
Environment	2	-
Reducing spending	2	-
Inflation/cost of living increase	2	2
Family values/good values/honesty	2	-
Housing issues	1	1
Donald Trump (negative)	1	1
Abortion	1	-
Legalize marijuana	1	-
Religion	1	-
Puerto Rico's status	1	2
Traffic	1	1
Political corruption	1	1
Gun control	1	1
Gay marriage	-	1
Drugs	-	1
Other	10	10
Don't know/no answer	3	6



5. Would you say that you follow news about presidential candidates:

	Overall	Puerto Ricans
Total closely	73%	69%
Total not closely	27	30
Very closely	39%	25%
Somewhat closely	34	44
Not very closely	19	20
Not closely at all	8	11
(Not sure / Refused)	-	1

6. Did you watch the recent debate among the Republican candidates for president?

	Overall	Puerto Ricans
Yes	45%	35%
No	54	64
(Not sure / Refused)	-	1

[IF YES]

7. And which candidate do you think did the best job in the debate?

	Overall	Puerto Ricans
(Donald Trump)	18%	12%
(Marco Rubio)	17	21
(Jeb Bush)	17	15
(Ben Carson)	3	8
(Carly Fiorina)	4	1
(Ted Cruz)	1	3
(Rand Paul)	1	1
(Lindsey Graham)	1	-
(Mike Huckabee)	-	1
(Bobby Jindal)	-	-
(John Kasich)	-	-
(George Pataki)	-	-
(Jim Gilmore)	-	-
(Rick Perry)	-	-
(Chris Christie)	-	-
(Rick Santorum)	-	-
(Scott Walker)	-	-
(Other)	1	-
(None of the above)	28	32
(Not sure / Refused)	8	8



8. Have you heard, read or seen anything in the news recently about Puerto Rico?

	Overall	Puerto Ricans
Yes	57%	66%
No	41	31
(Not sure/refused)	2	2

[IF YES]

9. What specifically have you heard? **[RECORD VERBATIM]**

	Overall	Puerto Ricans
Bankruptcy/economy/financial crisis	78%	66%
Water shortage	9	15
Crime and violence/safety concerns	7	6
Issue of statehood	6	3
Employment crisis	5	4
Political corruption	4	7
Hurricane approaching	2	3
People leaving the island	2	2
Drugs	1	1
Climate issues	-	1
Same benefits as mainland citizens	-	1
Other	3	6

9A. And as far as you know, are residents of Puerto Rico U.S. citizens, or not?

	Overall	Puerto Ricans
Citizens	86%	93%
Not citizens	8	4
(Other – record)	-	1
(Not sure / Refused)	5	2



10. How closely do you follow news about what is happening with the issue of Puerto Rico’s political status:

	Overall	Puerto Ricans
Total closely	38%	69%
Total not closely	60	31
Very closely	14%	32%
Somewhat closely	24	37
Not very closely	33	20
Not closely at all	27	11
(Not sure / Refused)	2	1

11. Do you favor or oppose making Puerto Rico the 51st state of the United States of America? **[IF FAVOR / OPPOSE: Is that strongly (favor/oppose), or only somewhat?]**

	Overall	Puerto Ricans
Total favor	68%	86%
Total oppose	16	9
Strongly favor	51%	68%
Somewhat favor	17	18
Somewhat oppose	7	5
Strongly oppose	9	4
(Not sure / Refused)	16	4



12. As you may know, 61% of Puerto Ricans voted for statehood in the last vote on the issue in Puerto Rico, which was held in November 2012. How likely do you think it is that the U.S. Congress will take steps to make Puerto Rico a state based on the 2012 vote for statehood?

	Overall	Puerto Ricans
Total likely	46%	52%
Total not likely	36	39
Very likely	20%	25%
Somewhat likely	26	27
Not very likely	19	21
Not likely at all	17	18
(Not sure / refused)	18	9

13. Thinking about the national political parties, do you think **[ROTATE 1-2]** Republicans will do more to make Puerto Rico a state, Democrats will do more to make Puerto Rico a state, or do you think that neither one is likely do take any real action on statehood for Puerto Rico?

	Overall	Puerto Ricans
Republicans will do more	15%	17%
Democrats will do more	31	38
Neither is likely to take any real action (Both equally likely to take action)	33 5	33 3
(Not sure / Refused)	16	9

14. Next year the Florida primary elections for president, congress, and other offices will be held in March. Do you think you will vote in the Democratic primary, the Republican primary, or will you probably not vote in either primary?

	Overall	Puerto Ricans
Democratic Primary	38%	45%
Republican Primary	36	22
Probably not vote (Other)	10 5	11 5
(Not sure / Refused)	11	17



[IF REPUBLICAN PRIMARY]

15. I'm going to read a list of potential candidates for the 2016 Republican nomination. Please tell me which one you would like to see as the Republican presidential nominee.

[RANDOMIZE LIST]

	Overall	Puerto Ricans
Marco Rubio	24%	26%
Jeb Bush	23	26
Donald Trump	12	12
Ben Carson	5	7
Ted Cruz	6	5
Rand Paul	5	3
John Kasich	3	-
Rick Perry	2	1
Mike Huckabee	1	-
George Pataki	1	-
Carly Fiorina	1	-
Rick Santorum	1	-
Scott Walker	1	-
Chris Christie	-	-
Jim Gilmore	-	-
Lindsey Graham	-	-
Bobby Jindal	-	-
(Other)	3	3
(None of the above)	1	3
(Not sure / Refused)	10	13

[IF DEMOCRATIC PRIMARY]

16. I'm going to read a list of potential candidates for the 2016 Democratic nomination. Please tell me which one you would like to see as the Democratic presidential nominee.

[RANDOMIZE LIST]

	Overall	Puerto Ricans
Hillary Clinton	80%	70%
Bernie Sanders	11	13
Joe Biden	2	3
Martin O'Malley	-	-
Jim Webb	-	-
Lincoln Chafee	-	-
(Other)	2	4
(None of the above)	2	2
(Not sure / Refused)	3	9



17. When it comes to the general election for president in November of 2016, are you more likely to vote for the Democratic candidate for president or the Republican candidate for president?

	Overall	Puerto Ricans
Democratic candidate	45%	50%
Republican candidate	38	22
(Depends)	12	21
(Not sure / Refused)	5	7

[IF DEMOCRATIC CANDIDATE IN Q17]

18. If it turned out that the Democratic candidate for president in 2016 opposes statehood for Puerto Rico, but the Republican candidate favors statehood, will you still vote for the Democrat, or would you change to vote for the Republican?

	Overall	Puerto Ricans
Still Democrat	74%	65%
Change to Republican	10	14
(Depends)	9	16
(Not sure / Refused)	8	6

[IF REPUBLICAN CANDIDATE IN Q17]

19. If it turned out that the Republican candidate for president in 2016 opposes statehood for Puerto Rico, but the Democratic candidate favors statehood, will you still vote for the Republican, or would you change to vote for the Democrat?

	Overall	Puerto Ricans
Still Republican	76%	74%
Change to Democrat	5	11
(Depends)	12	13
(Not sure / Refused)	8	2



Please tell me how hard you think each of the following presidential candidates will push for Puerto Rican statehood, if elected. Do you think _____, will push very hard for statehood, somewhat hard, not very hard, not hard at all?[RANDOMIZE]

		---Will push hard---			---Won't push hard---			(NS / Ref.)	(DK Candidate)
		<u>TOTAL</u>	<u>Very</u>	<u>Some-what</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>		
20.	Jeb Bush								
	Overall	44%	14	30	28	8	20	22	7
	Puerto Ricans	45%	11	34	30	11	19	21	4
21.	Hillary Clinton								
	Overall	47%	17	30	29	9	20	18	6
	Puerto Ricans	54%	21	33	24	11	13	18	3
22.	Marco Rubio								
	Overall	33%	14	19	39	8	31	19	8
	Puerto Ricans	32%	14	18	45	13	32	19	6
23.	Ted Cruz								
	Overall	24%	7	17	38	7	31	23	16
	Puerto Ricans	24%	4	20	37	8	29	24	15
24.	Scott Walker								
	Overall	14%	3	11	31	4	27	25	30
	Puerto Ricans	14%	3	11	37	10	27	24	25
25.	Donald Trump								
	Overall	9%	4	5	66	4	62	19	6
	Puerto Ricans	15%	4	11	66	7	59	14	4



Please tell me if you agree or disagree with each of the following statements. **[IF AGREE / DISAGREE: Is that strongly or just somewhat (agree/disagree)?]****[RANDOMIZE]**

		-----Agree-----			-----Disagree-----			(NS / Ref.)
		<u>TOTAL</u>	<u>Strongly</u>	<u>Some- what</u>	<u>TOTAL</u>	<u>Some- what</u>	<u>Strongly</u>	
26.	I will only vote for a candidate for president who supports making Puerto Rico a state.							
	Overall	41%	25	16	50	20	30	9
	Puerto Ricans	59%	39	19	31	17	14	10
27.	I will vote for the presidential candidate I think will do the most for Puerto Rican statehood, regardless of the candidate's political party.							
	Overall	47%	25	22	44	16	28	9
	Puerto Ricans	62%	36	26	26	11	15	12
28.	The issue of Puerto Rico's political status will not be a factor for me in deciding my vote for president next year.							
	Overall	76%	58	18	17	9	8	7
	Puerto Ricans	65%	43	22	24	12	12	10
29.	It is unfair and disrespectful to [A: Puerto Ricans / B: Latinos everywhere] for the United States to continue to hold Puerto Rico as a colony, and to deny those living there the full rights of citizenship enjoyed by other Americans.							
	[A: Puerto Ricans] – Overall	68%	50	18	18	4	14	14
	[A: Puerto Ricans] – Puerto Ricans	72%	55	17	17	6	11	10
	[B: Latinos everywhere] – Overall	59%	43	16	32	10	22	9
	[B: Latinos everywhere] – Puerto Ricans	78%	52	26	14	4	10	7



		-----Agree-----			-----Disagree-----			(NS /	
		<u>TOTAL</u>	<u>Strongly</u>	<u>what</u>	<u>TOTAL</u>	<u>what</u>	<u>Strongly</u>	<u>Ref.)</u>	
30.	Residents of Puerto Rico deserve a level playing field with the same legal rights and benefits as other United States citizens. Since they are subject to all federal laws and pay Social Security and Medicare taxes, it is only fair that we grant them statehood and level the playing field so they can vote and have representation in Washington D.C.	Overall	84%	67	17	9	4	5	7
		Puerto Ricans	86%	70	16	4	3	1	10
31.	Puerto Ricans serve in the U.S. military at high rates and many have died in service. Puerto Ricans are willing to serve and sacrifice their lives for our country – it is only right to give them the dignity and respect that comes with statehood.	Overall	86%	73	13	9	4	5	5
		Puerto Ricans	88%	71	17	5	2	3	8
32.	[SAMPLE A ONLY] Even though they are U.S. citizens, the poor living in Puerto Rico do not get the earned income tax credit or child tax credit, like poor U.S. citizens living in on the mainland, which provides an average benefit of \$2,500 a year. We need to level the playing field so that low income U.S. citizens everywhere receive these same tax benefits, which have been proven to encourage work and reduce poverty.	Overall	82%	63	19	10	4	6	8
		Puerto Ricans	77%	60	17	12	6	6	11



		-----Agree-----			-----Disagree-----			(NS /
		<u>TOTAL</u>	<u>Strongly</u>	<u>what</u>	<u>TOTAL</u>	<u>what</u>	<u>Strongly</u>	<u>Ref.)</u>
33.	[SAMPLE B ONLY] Even though residents of Puerto Rico pay Medicaid and Medicare taxes, they don't get the same level of benefits as residents living in the states. For example, the state of Oregon is about the same size as Puerto Rico, but Oregon receives five times as much Medicaid funding from the federal government. We need to level the playing field so that low income U.S. citizens everywhere receive equal federal health care benefits.							
	Overall	79%	60	19	15	6	9	7
	Puerto Ricans	86%	67	19	8	4	4	6

34.	Congress should take immediate action to level the playing field for poor families in Puerto Rico by giving them access to the earned income tax credit, just like poor families on the mainland. While statehood for Puerto Rico is the long-term goal, this is an important step to help Puerto Ricans today.							
	Overall	77%	53	24	13	8	5	10
	Puerto Ricans	83%	61	22	9	4	5	8

35. Now that we have talked about the issue in more detail, do you favor or oppose making Puerto Rico the 51st state of the United States of America? **[IF FAVOR / OPPOSE: Is that strongly (favor/oppose), or only somewhat?]**

	Overall	Puerto Ricans
Total favor	80%	86%
Total oppose	11	10
Strongly favor	63%	73%
Somewhat favor	17	13
Somewhat oppose	5	5
Strongly oppose	6	5
(Not sure / Refused)	9	5



36. Thinking again about next year’s presidential election—if there were two candidates that were basically the same on all the issues that matter to you except one of them promised to level the playing field for Puerto Rico by giving families there the same level of tax credits and benefits from government programs like Medicare and Social Security as families in the states get. How likely would you be to vote for the candidate who promises to level the playing field for Puerto Rico?

	Overall	Puerto Ricans
Total likely	67%	79%
Total not likely	17	7
Very likely	43	49
Somewhat likely	24	30
Not very likely	9	4
Not likely at all	8	3
(Depends)	9	5
(Not sure / refused)	6	8

37. As you may know, Puerto Rico is in a financial crisis and the governor of Puerto Rico says the government cannot pay all of its debts. Unlike states, however, Puerto Rico is forbidden by law from declaring bankruptcy to allow municipalities to restructure debt and stabilize finances, like Detroit was able to do recently. There is currently a bill in Congress to give Puerto Rico the same bankruptcy rights as the states. Do you favor or oppose giving Puerto Rico the same bankruptcy rights as states? **[IF FAVOR/OPPOSE: Is that strongly or just somewhat (favor/oppose)?]**

	Overall	Puerto Ricans
Total favor	77%	79%
Total oppose	13	10
Strongly favor	59%	63%
Somewhat favor	18	16
Somewhat oppose	4	4
Strongly oppose	9	6
(Not sure / Refused)	10	11



38. Does the information about Puerto Rico’s financial situation make you more or less favorable towards making Puerto Rico a state? **[IF MORE OR LESS: Is that much (more/less) or just somewhat (more/less)?]**

	Overall	Puerto Ricans
Total more favorable	70%	78%
Total less favorable	15	12
Much more favorable	50	56
Somewhat more favorable	20	22
Somewhat less favorable	7	6
Much less favorable	8	6
(Not sure/refused)	15	10

39. Some people say that the root cause of the financial crisis in Puerto Rico is long term unequal treatment from the U.S. federal government, including lower per resident payments than other states for things like Medicaid, Medicare and the earned income tax credit. They argue that until Puerto Rico is made a state and provided a level playing field with other states, it will be impossible for it to stabilize financially. Hearing this, do you favor or oppose making Puerto Rico the 51st state of the United States of America? **[IF FAVOR / OPPOSE: Is that strongly (favor/oppose), or only somewhat?]**

	Overall	Puerto Ricans
Total favor	71%	79%
Total oppose	16	13
Strongly favor	56%	59%
Somewhat favor	15	20
Somewhat oppose	7	4
Strongly oppose	9	9
(Not sure / Refused)	13	8

40. If Puerto Rico’s financial crisis continues to get worse until the bottom entirely falls out of the economy, how much blame do you think the federal government will deserve?

	Overall	Puerto Ricans
A lot	29%	33%
Some	25	28
Not very much	9	8
None at all	25	22
(Not sure / refused)	12	9





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Now I'd like to ask you a few questions for statistical purposes only.

41. What is the highest level of formal education you have completed?
[DO NOT READ LIST]

	Overall	Puerto Ricans
(Some high school)	12%	13%
(High school graduate)	16	17
(Vocational, technical school)	8	14
(Some college)	11	14
(Associates degree)	12	7
(College graduate)	28	21
(Graduate degree)	9	8
(Other—record)	2	2
(Not sure / Refused)	3	5

42. What is your religious background?

	Overall	Puerto Ricans
Catholic	62%	54%
Protestant	8	14
Jewish	1	-
Another religion	12	15
Agnostic	4	3
Atheist	2	2
Mormon	-	-
(Don't know / Refused)	10	11

43. How often do you attend church, synagogue, or other place of worship?

	Overall	Puerto Ricans
At least once a week	28%	30%
Almost every week	14	18
About once a month	14	13
Seldom	19	18
Never	17	11
(On holidays)	1	1
(Refused)	7	10



44. Would you describe yourself as a born-again or evangelical Christian?

	Overall	Puerto Ricans
Yes	34%	47%
No	57	42
(Don't know / Refused)	9	11

[IF PUERTO RICAN IN Q0C]

45. How long has it been since you and your family left Puerto Rico and moved to the mainland?

	Puerto Ricans
Under 5 years	3%
5 – 10 years	17
More than 10 years	60
Or have you lived on the mainland your entire life?	16
(Not sure / Reused)	3

[IF PUERTO RICA IN Q0C]

45A. How often, if ever, do you send money to family or friends in Puerto Rico?

	Puerto Ricans
Weekly or more frequently	1%
2-3 times per month	6
Once a month	8
A few times a year	12
Once a year or less	3
Never	62
(Not sure / Reused)	8

[IF PUERTO RICAN IN Q0C. SKIP IF NEVER IN Q45A.]

45B. About how much money do you typically send? **[RECORD VERBATIM]**

	Puerto Ricans
\$0-\$50	10%
\$51-\$100	13
\$101-\$200	20
\$201-\$300	9
\$300-\$500	7
Above \$500	7
Other	2
Don't know/refused	31



[IF PUERTO RICAN IN Q0C. SKIP IF ENTIRE LIFE IN Q43]

46. What is the main reason you moved to the mainland? **[RECORD VERBATIM]**

	Puerto Ricans
For economic/work opportunities	33%
For family	25
Better quality of life overall	13
For schooling	8
Medical reasons	5
Security and safety	4
Change	1
Other	10
Don't know/refused	7

47. Would you ever consider moving back to Puerto Rico?

	Puerto Ricans
Yes	17%
No	58
Depends	22
(Not sure / refused)	3

[RESUME ALL]

48. How long have you lived in Florida?

	Overall	Puerto Ricans
Under 5 years	2%	6%
5 – 10 years	13	19
More than 10 years	70	68
Or have you lived in Florida your entire life?	13	6
(Not sure / Reused)	3	1



49. In terms of politics, would you say that you are very liberal, somewhat liberal, somewhat conservative, or very conservative?

	Overall	Puerto Ricans
Very liberal	16%	11%
Somewhat liberal	23	18
(Moderate)	18	34
Somewhat conservative	19	18
Very conservative	16	11
(Not sure / Refused)	8	8

[CELL PHONE SAMPLE ONLY]

50. Now thinking about your telephone use...is there at least one telephone inside your home that is currently working and is not a cell phone?

	Overall	Puerto Ricans
Yes, has a home telephone	26%	35%
No, no home telephone	70	58
(Not sure / Refused)	4	7

[LANDLINE SAMPLE ONLY]

51. Does anyone in your household have a working cellular telephone?

	Overall	Puerto Ricans
Yes	82%	77%
No	12	12
(Not sure / Refused)	5	10



[IF YES TO Q51 OR Q52]

52. Of all the telephone calls that you and the other people in your household receive, are...

	Overall	Puerto Ricans
All or almost all calls received on a cell phone	60%	50%
Some received on a cell phone and some on a regular home phone	34	45
Very few or none received on a cell phone?	6	4
(Not sure / Refused)	1	1

53. Thinking in terms of economic classes, which best describes your household's situation:

	Overall	Puerto Ricans
Upper class	3%	2%
Upper middle class	11	11
Middle class	46	57
Lower middle class	26	20
Lower class	8	5
(Not sure / Refused)	6	6

54. In which of these categories I read is your total YEARLY household income--that is, of everyone living in your family household? **[IF "REFUSED" PLEASE PROBE FOR A RESPONSE, SAY IT IS CONFIDENTIAL AND IS IMPORTANT TO OUR ANALYSIS OF THE DATA]**

	Overall	Puerto Ricans
Under \$30,000	27%	20%
\$30,000 to under \$50,000	23	19
\$50,000 to under \$75,000	11	19
\$75,000 to under \$100,000	10	9
\$100,000 - \$150,000	5	5
\$150,000 - \$200,000	3	1
\$200,000 or more	3	1
(Not sure / Refused)	18	25

55. **[OBSERVATION]** Gender:

	Overall	Puerto Ricans
Female	51%	57%
Male	49	43





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